

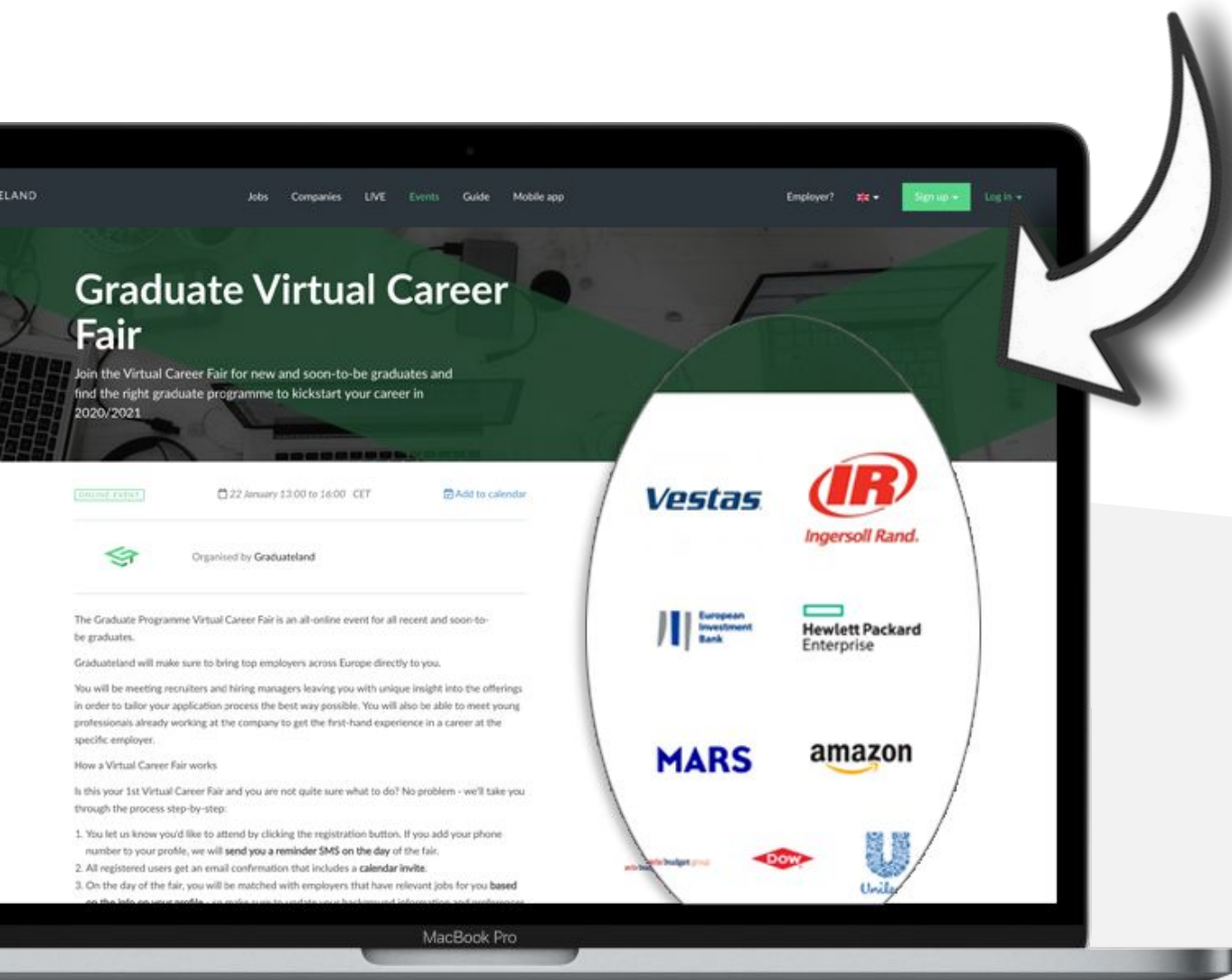
Features to offer Premium exhibitors



Highlighted company logo on the event landing page

Create increased exposure for Premium exhibitors by increasing their company logo on the page that everyone needs to visit

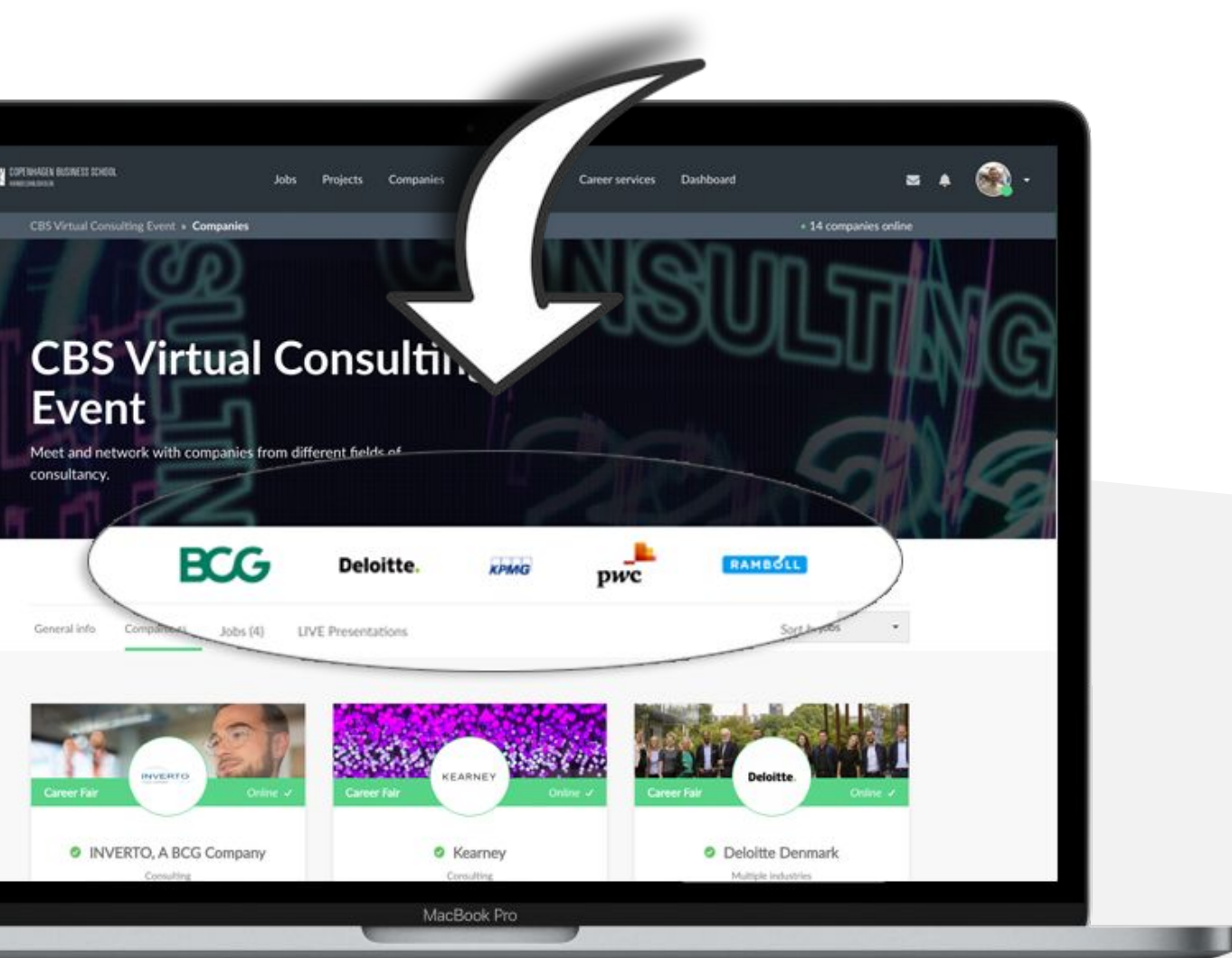
- Supports an unlimited number of highlighted logos
- Highlight logos from your event management system



Highlighted company logo in the VCF Lobby page

During the virtual event the most visited page is the Lobby page - get selected exhibitors' logos in the logo carousel with direct links to their respective event stalls

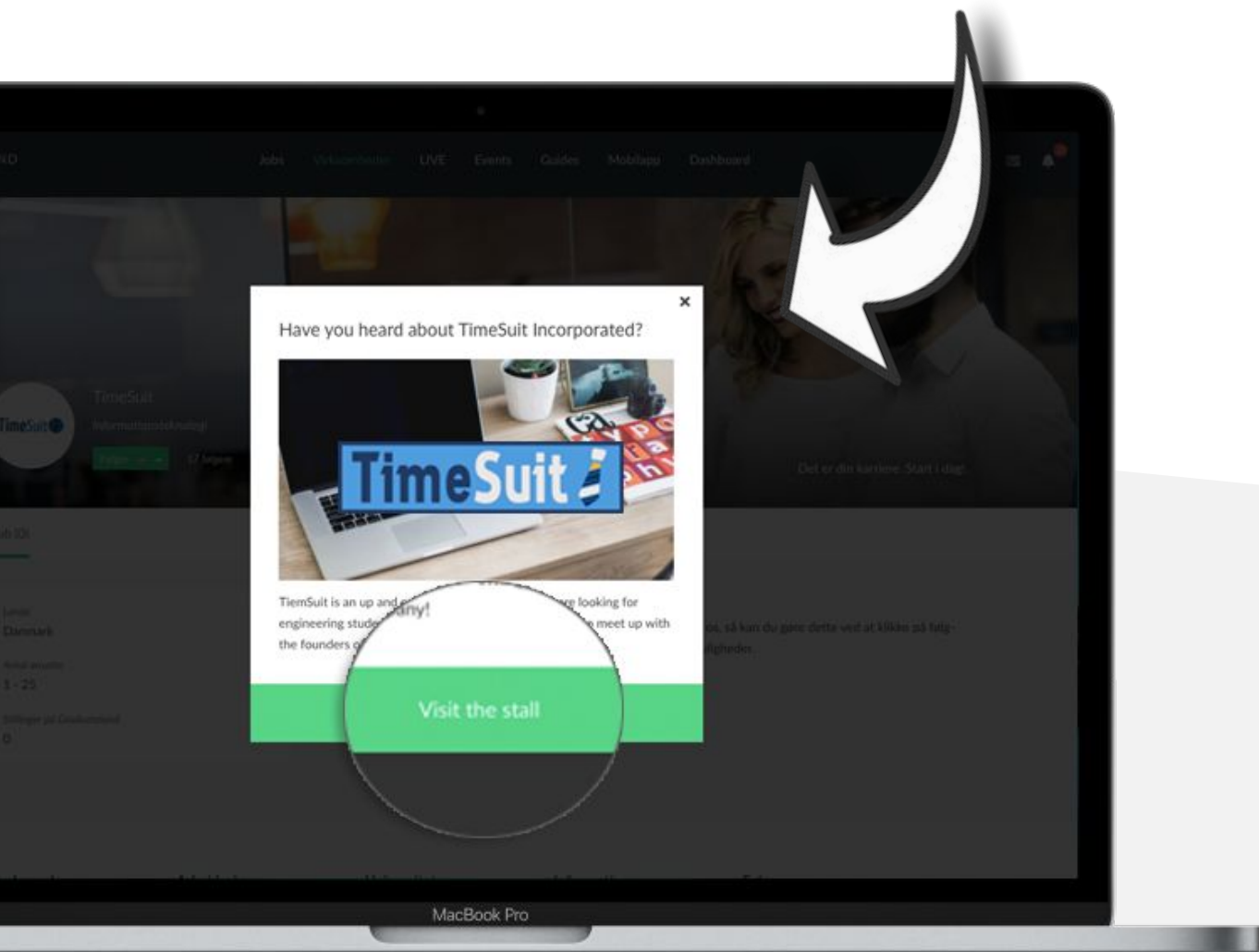
- Same logos as highlighted on the event landing page will be highlighted in the carousel
- Logos are clickable links that steer traffic to the the stalls, thus keeping users on the platform



Targeted pop-up messages

Ensure that Premium exhibitors get the attention from the right segment of users

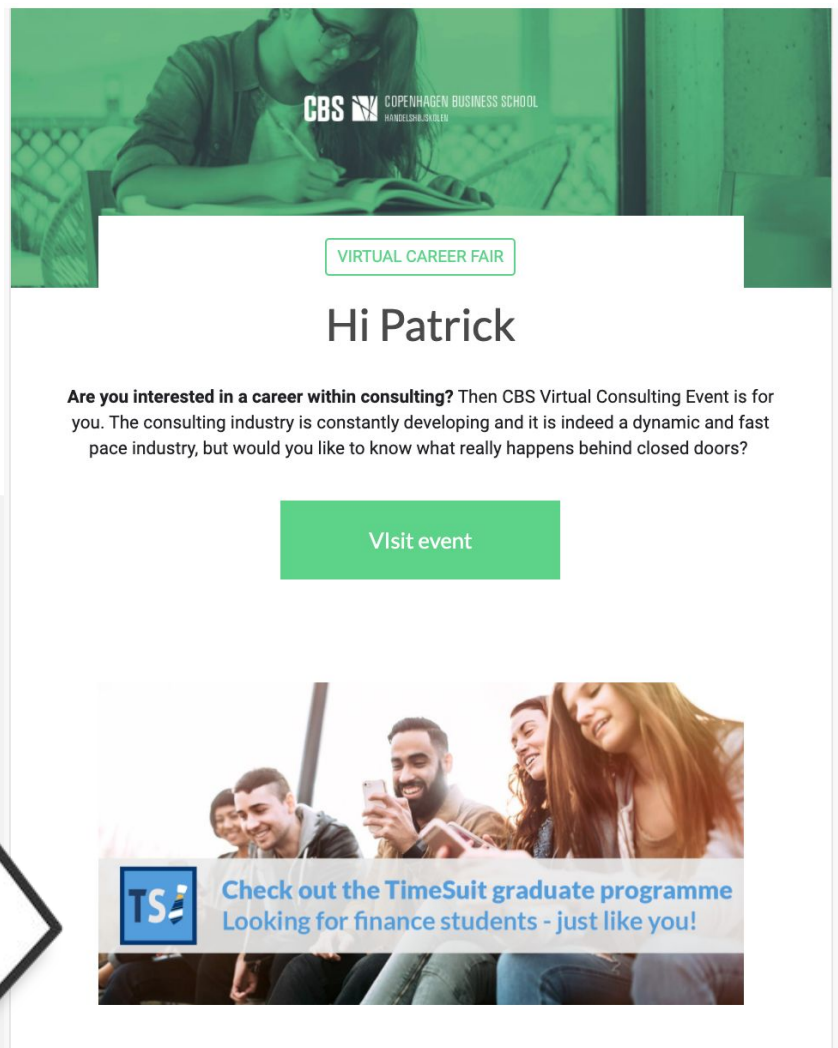
- Pop-up messages can be targeted towards users segmented on demographic, educational, and professional parameters
- Can be populated with tailored content, including text, imagery, and URL



Get Premium exhibitors directly into the pockets of their audience

Creating ongoing awareness about your Premium partners is powerful in order for them to build up excitement prior to the VCFs

- Include marketing material in the emails that are sent to users who have registered
- Added manually when sending out email reminders or communication - either done by the event organiser or assisted by Graduateland



CBS COPENHAGEN BUSINESS SCHOOL
HANDELSHØJSKOLEN

VIRTUAL CAREER FAIR

Hi Patrick

Are you interested in a career within consulting? Then CBS Virtual Consulting Event is for you. The consulting industry is constantly developing and it is indeed a dynamic and fast pace industry, but would you like to know what really happens behind closed doors?

Visit event

TS Check out the TimeSuit graduate programme
Looking for finance students - just like you!

Offer your Premium partners a detailed and individual performance report

What you cannot measure you cannot manage - make sure that your Premium partners get insights into their return-on-investment




- Each report is made individually by the Graduateland team, but in a template with your branding
- Performance reports come at an additional fee of €150 / report, which Graduateland will invoice the event organiser



Offer your Premium partners unlimited number of seats and job post

The number of jobs and colleagues that exhibitors want to bring to the VCF vary - make sure you create packages to accommodate this

- By default the number of jobs that can be added, as well as the number of recruiters that can be associated to a specific stall, are unlimited
- Create an artificial limit in order to structure your price tiers
- Limits are set manually by the event organiser, and can be set individually per exhibitor
- Limits can be adjusted on the fly for flexibility

	RAF Regiment Gunner Royal Air Force Full-time United Kingdom 53% profile match 🕒 Posted 2 weeks ago Chat about this job		Firefighter Royal Air Force Full-time United Kingdom 53% profile match 🕒 Posted 2 weeks ago Chat about this job		Air & Ground Steward Royal Air Force Full-time United Kingdom 64% profile match 🕒 Posted 2 weeks ago Chat about this job
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Victoria Note



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